

# Rinnai Pro360 Ad Templates - Tankless 2

## EMAILS - Month 1

ProMarketing360\_Tankless\_2\_Email 1A - Initial - Full Audience  
 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**



**Never Run Out of Hot Water Again**

Experience an endless supply of uninterrupted hot water. Rinnai Tankless Water Heaters use up to 40% less energy than a traditional tank – and last twice as long!



**your company logo**

Company Name specializes in the installation and maintenance of America's #1 Tankless Brand, Rinnai.

**Special offer on Rinnai in your area message here from Company Name!**

**Let's Get Started!**

**your company logo**

Company Name  
 0000 Street Address  
 City, State 00000  
 email@yourcompanyname.com  
 800.999.0000

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ProMarketing360\_Tankless\_2\_Email 1B - Second Touch Non-Responders  
 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**

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Company Name specializes in the installation and maintenance of America's #1 Tankless Brand, Rinnai.


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**Never Run Out of Hot Water Again**



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ProMarketing360\_Tankless\_2\_Email 2A - Second Touch - Full Audience  
 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**

**Never Run Out of Hot Water Again**


Upgrade to a Rinnai® Tankless Water Heater and save time, money, and space. A Rinnai saves you up to 40% on energy costs over a traditional tank water heater and they last twice as long!

**your company logo**


Company Name specializes in the installation and maintenance of America's #1 Tankless Brand, Rinnai.

**Special offer on Rinnai in your area message here from Company Name!**

**Let's Get Started!**



**Never Run Out of Hot Water Again**



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**We have a special offer on Rinnai in your area!**

**your company logo**



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**Special offer on Rinnai in your area message here from Company Name!**

**Let's Get Started!**

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## EMAILS - Month 2

ProMarketing360\_Tankless\_2\_Email 3A - Initial - Full Audience  
 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**



**Never Run Out of Hot Water Again**

Tankless Water Heaters work with both natural gas and propane fuel types. If your home is all-electric, tankless may still be a viable option. Ask a Rinnai® PRO.



**your company logo**

Company Name specializes in the installation and maintenance of America's #1 Tankless Brand, Rinnai.

**Special offer on Rinnai in your area message here from Company Name!**

**Let's Get Started!**


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 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**

**your company logo**

Company Name specializes in the installation and maintenance of America's #1 Tankless Brand, Rinnai.

**Never Run Out of Hot Water Again**



**Never Run Out of Hot Water Again**

Waiting for hot water can be frustrating, costly, and wasteful. With certain models of a Rinnai® Tankless Water Heater – eliminate the wait, so hot water is always at the ready.



**Special offer on Rinnai in your area message here from Company Name!**

**Let's Get Started!**

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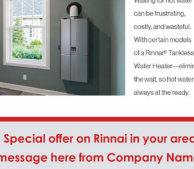
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## EMAILS - Month 3

ProMarketing360\_Tankless\_2\_Email 5A - Initial - Full Audience  
 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**



**Never Run Out of Hot Water Again**

With a Tankless Water Heater, your home's cold water is heated only when you need it. The water stays hot until you are done using it. This results in an unlimited hot water supply and little to no wasted energy.



**your company logo**

Company Name specializes in the installation and maintenance of America's #1 Tankless Brand, Rinnai.

**Special offer on Rinnai in your area message here from Company Name!**

**Let's Get Started!**


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ProMarketing360\_Tankless\_2\_Email 5B - Second Touch Non-Responders  
 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**

**Never Run Out of Hot Water Again**



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**your company logo**

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**Special offer on Rinnai in your area message here from Company Name!**

**Let's Get Started!**

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ProMarketing360\_Tankless\_2\_Email 5C - Second Touch - Full Audience  
 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**

**Never Run Out of Hot Water Again**



**Never Run Out of Hot Water Again**

Your water heater is the most important appliance in your home. Choosing to install a Tankless Water Heater is the smart investment. Save energy and money with Rinnai®.



**your company logo**

Company Name specializes in the installation and maintenance of America's #1 Tankless Brand, Rinnai.

**Special offer on Rinnai in your area message here from Company Name!**

**Let's Get Started!**

**your company logo**

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ProMarketing360\_Tankless\_2\_Email 5D - Second Touch - Non-Responders  
 Subject: **Stop Running Out of Hot Water - Stop Running Out of Hot Water - Start Saving Money!**  
 Preheader: **Install a Rinnai Tankless Hot Water Heater**


**your company logo**

Company Name specializes in the installation and maintenance of America's #1 Tankless Brand, Rinnai.

Your water heater is the most important appliance in your home. Choosing to install a Tankless Water Heater is the smart investment. Save energy and money with Rinnai®.



**Never Run Out of Hot Water Again**



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# Rinnai Pro360 Ad Templates - Tankless 2

## GOOGLE BANNERS

Never run out of hot water again

Unlimited Hot Water is a Click Away!

Click for Special Offer

yourcompanylogo

160x600

Never Run Out of Hot Water Again

Unlimited Hot Water is a Click Away!

Click for Special Offer

yourcompanylogo

300x250

Never run out of hot water again

Unlimited Hot Water is a Click Away!

Click for Special Offer

yourcompanylogo

728x90

## SOCIAL

Never run out of hot water again

yourcompanylogo

1200x628

Company Name  
Sponsored

Like Page

Primary: PRO OFFER \$200 off tankless water heater installation for the month of November.

Never run out of hot water again

SAMPLE  
Ad format will vary by device

yourcompanylogo

Headline: Product type: Tankless Water Heater  
Description: Limited Time Offer

Like Comment Share

Facebook Social Sponsored Post Mock Up

## LANDING PAGE

yourcompanylogo Company Name

Never run out of hot water again

I'm Ready to Upgrade

Install a Tankless Hot Water Heater

Replace your standard tank water heater and start saving money, energy, and space. With a Rinnai Tankless Water Heater, you'll never run out of hot water. No more having to choose between taking a hot shower, doing a load of laundry, or running the dishwasher.

Rinnai Tankless Hot Water provides many benefits for your home, you can learn more here.

yourcompanylogo

Company Name specializes in the installation and maintenance of America's #1 trusted brand, Rinnai.

Special offer on Rinnai in your area message here from Company Name!

Let's Get Started

First Name \*

Last Name \*

Email Address \*

Best Phone Number \*

City Zipcode

Message for PRO

Submit Form

Learn More From a Rinnai PRO Start Here

Getting started is easy, just fill out this form and we'll be in touch soon!

yourcompanylogo

0000 Street Address  
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emailinfo@companyname.com  
000-999-0000

f y t i

# Rinnai Pro360 Ad Templates - Tankless 2

## POSTCARD 1



Put worrying about hot water out of your mind

Experience an unlimited supply of uninterrupted hot water. Rinnai® Tankless Water Heaters use up to 40% less energy than a traditional tank water heater—and lasts twice as long! Contact us—a Rinnai PRO to learn more.



**SPECIAL OFFER:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut egestas, neque quam optaquo endunt.



**Get Started Here:**  
Scan with mobile camera  
<http://rinnai-promotion-c.secure.mdl.io/>

## POSTCARD 2



Never run out of hot water again

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**SPECIAL OFFER:** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut egestas, neque quam optaquo endunt.



**Get Started Here:**  
Scan with mobile camera  
<http://rinnai-promotion-c.secure.mdl.io/>



Your Company Name  
1234 Street Name  
City, STATE 55555

<Contact Name>  
<Facility Name>  
<Location Address>  
<Location City>, <Location State> <Location Zip>  
|||||

**SPECIAL OFFER:** Lorem ipsum dolor sit amet, consectetur to a adipiscing elit. Ut egestas, neque quam optaquo endunt lorem it.



**Get Started Here:**  
Scan with mobile camera  
<http://rinnai-promotion-c.secure.mdl.io/>



Your Company Name  
1234 Street Name  
City, STATE 55555

<Contact Name>  
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